

2026 CMC CONFERENCE & AGM

**Navigating Challenges,
Shaping Opportunities**



CANADIAN MEAT COUNCIL
CONSEIL DES VIANDES DU CANADA

May 26, 2026

8:00 am to 8:00 pm

Conference & Reception
Members & Non-Members
Ottawa, Ontario

May 27, 2026

8:00 am to 5:00 pm

Committee Meeting & AGM
Members Only



THE CANADIAN MEAT COUNCIL INVITES YOU TO SUPPORT THE CMC ANNUAL CONFERENCE & AGM

Become a Sponsor of the 2026 Annual Conference & AGM.

NAVIGATING CHALLENGES, SHAPING OPPORTUNITIES

The Canadian Meat Council (CMC) Annual Conference is the industry's flagship event, bringing together Canadian meat processors, producers, government agencies, and international goods and service providers.

During the conference, participants will hear from thought-provoking speakers, take part in dynamic roundtable discussions, and engage in unrivalled networking opportunities while enjoying some of the most delicious food our industry has to offer.

Sponsorship packages are available across various levels to meet your budget and promotional needs –don't miss your chance to publicize your company to the over 200 anticipated conference attendees.

Join us at the Marriott Hotel Ottawa located at 100 Kent Street Ottawa, Ontario.

**REGISTRATION DEADLINE FOR
ANNUAL CONFERENCE | May 18, 2026**

REGISTRATION

Conference registration deadline for Members, Non-Members and Students is May 18, 2026.

CMC REGULAR & ASSOCIATE MEMBER REGISTRATION OPTIONS

ONE-DAY OPTION

Tuesday, May 26 | Annual Conference
and Meat & Greet Reception

Registration Fee \$750 | Register for ONE DAY [HERE](#)

TWO-DAY OPTION

Tuesday, May 26 | Annual Conference
and Meat & Greet Reception PLUS
Wednesday May 27 | Committee Meetings
and Annual General Meeting

Registration Fee \$750 | Register for BOTH DAYS [HERE](#)

NON-MEMBER REGISTRATION [HERE](#)

Tuesday May 26 | Annual Conference
and Meat & Greet Reception | Registration Fee \$850

STUDENT REGISTRATION [HERE](#)

Tuesday May 26 | Annual Conference
and Meat & Greet Reception | Registration Fee \$200

HOTEL BOOKING [HERE](#)

CMC has reserved a room block with preferred rates at the Marriott Hotel Ottawa located at 100 Kent Street Ottawa, Ontario. Please book by Monday, April 27, 2026, for preferred rate.

FOR MORE INFORMATION | Please contact
communications@canadapork.com

SPONSORSHIP OPTIONS AVAILABLE FOR CMC MEMBERS ONLY

Deadline to submit your sponsorship form is May 4, 2026.

For additional information, please contact Dominic Singh at dominic@cmc-cvc.com.

SPONSORSHIP OPTIONS

DIAMOND: \$8,500 (LIMITED SPOTS AVAILABLE)

Enjoy more than two days of sponsorship benefits.

- Member Company Sponsor Table during the Annual Conference Day.
- Possibility to introduce one guest speaker under your company name during the Annual Conference Day.
- Company logo displayed at the Annual Conference Day.
- Company logo displayed at the Meat and Greet Reception.
- Company logo displayed at the Committee Meetings & AGM Day.
- Company logo displayed at the Annual Conference registration area as a Diamond Sponsor.
- Opportunity to provide a promotional item or document to delegates at your sponsor table during the Annual Conference Day.
- Acknowledgement at the Opening of the Annual Conference.
- Acknowledgement at the Closing of the Annual Conference.
- Diamond Sponsor logo displayed on-screen during the Annual Conference Day.
- Diamond Sponsor logo on the Canadian Meat Council website.
- Diamond Sponsor recognition on the Canadian Meat Council LinkedIn page (2 posts).
- Branding: Your company logo displayed on the placemats during breakfast and lunch at the Annual Conference as a Diamond Sponsor.
- Branded QR code featuring your Diamond Sponsor logo linking delegates directly to your company website displayed during both event days.
- Post-conference recognition as a Diamond Sponsor in a CMC digital communication.
- 2 complimentary registrations to the Annual Conference Day.
- Diamond Sponsor logo banner displayed at the Annual Conference Day.
- Receive list of attendees one week before conference.

SPONSORSHIP OPTIONS

Deadline to submit your sponsorship form is May 4, 2026.

For additional information, please contact Dominic Singh at dominic@cmc-cvc.com.

SPONSORSHIP OPTIONS

PLATINUM LEVEL: \$6,000

Enjoy more than 2 days of sponsorship benefits.

- Company logo displayed at the Annual Conference Day.
- Company logo displayed at the Meat and Greet Reception time.
- Company logo displayed at the Committee Meetings & AGM Day.
- Company logo displayed at the Annual Conference registration area as a Diamond Sponsor.
- Acknowledgement at the Opening of the Annual Conference.
- Acknowledgement at the Closing of the Annual Conference.
- Platinum Sponsor logo displayed on screen during the Annual Conference Day.
- Platinum Sponsor logo on the Canadian Meat Council website.
- Platinum Sponsor recognition on the Canadian Meat Council LinkedIn page (2 posts).
- Branding: Your company logo displayed on the placemats during breakfast and lunch at the Annual Conference as a Diamond Sponsor.
- Branded QR code featuring your Platinum Sponsor logo linking delegates directly to your company website displayed during both event days.
- Post-conference recognition as a Platinum Sponsor in a CMC digital communication.
- 1 complimentary registration to the Annual Conference Day.
- Platinum Sponsor logo banner displayed at the Annual Conference Day.
- Receive list of attendees one week before conference.

GOLD: \$4,000

Enjoy more than 2 days of sponsorship benefits.

- Company logo displayed at the Annual Conference Day.
- Company logo displayed at the Meat and Greet Reception time.
- Company logo displayed at the Committee Meetings & AGM Day.
- Company logo displayed at the Annual Conference registration area as a Gold Sponsor.
- Acknowledgement at the Opening of the Annual Conference.
- Acknowledgement at the Closing of the Annual Conference.
- Gold Sponsor logo displayed on-screen during the Annual Conference Day.
- Gold Sponsor logo on the Canadian Meat Council website.
- Gold Sponsor recognition on the Canadian Meat Council LinkedIn page (2 posts).
- Branded QR code featuring your Gold Sponsor logo linking delegates directly to your company website displayed during both event days.
- Post-conference recognition as a Gold Sponsor in a CMC digital communication.
- 1 complimentary registration to the Annual Conference Day.
- Gold Sponsor logo banner displayed at the Annual Conference Day.
- Receive list of attendees one week before conference.

SPONSORSHIP OPTIONS

Deadline to submit your sponsorship form is May 4, 2026.

For additional information, please contact Dominic Singh at dominic@cmc-cvc.com.

SPONSORSHIP OPTIONS

SILVER: \$3,000

- Acknowledgement at the Opening of the Annual Conference.
- Acknowledgement at the Closing of the Annual Conference.
- Silver Sponsor logo displayed on-screen during the Annual Conference Day.
- Silver Sponsor logo on the Canadian Meat Council website.
- Silver Sponsor recognition on the Canadian Meat Council LinkedIn page (1 post).
- Silver Sponsor logo banner displayed during the Annual Conference Day.
- Post-conference recognition as a Silver Sponsor in a CMC digital communication.
- Receive list of attendees one week before conference.

BRONZE LEVEL: \$2,000

- Acknowledgement at the Opening of the Annual Conference.
- Acknowledgement at the Closing of the Annual Conference.
- Bronze Sponsor logo displayed on-screen during the Annual Conference Day.
- Bronze Sponsor recognition on the Canadian Meat Council website.
- Bronze Sponsor recognition on the Canadian Meat Council LinkedIn page (1 post).
- Receive list of attendees one week before conference.

MEAT DONORS: \$1,000 + Protein donation

- Donation of your company's meat protein cuts (with prior coordination).
- Company logo displayed at the Annual Conference Day at the meat protein station and/or during the Meat and Greet reception and/or lunch.
- Verbal Acknowledgement as meat donor during the opening of the Annual Conference.
- Verbal Acknowledgement as meat donor during the closing of the Annual Conference.
- Meat Sponsor recognition on the Canadian Meat Council LinkedIn page (1 post).

*** Possibility of upgrading to a higher sponsorship tier to enjoy additional benefits*

SPONSORSHIP FORM | Deadline May 4, 2026

Please complete this form indicating your choice of sponsorship and email it to Dominic Singh at dominic@cmc-cvc.com.

CMC CONFERENCE & AGM SPONSORSHIP

May 26-27, 2026 | Ottawa, Ontario

Please specify which sponsorship you would like, noting they are on a first come, first serve basis. All fees must be paid in full, in Canadian currency.

No refunds are offered for sponsorships.

☐ DIAMOND SPONSOR (\$8,500)

☐ PLATINUM SPONSOR (\$6,000)

☐ GOLD SPONSOR (\$4,000)

☐ SILVER SPONSOR (\$3,000)

☐ BRONZE SPONSOR (\$2,000)

☐ MEAT DONOR (\$1,000)

Company Name:

Address:

Your Name:

Signature and Date:

Upon receipt of your application, we will send an invoice for your sponsorship. Please send the completed form and logo (in vector format) by email to Dominic Singh at dominic@cmc-cvc.com. Upon receipt of your application, we will send an invoice for your sponsorship.

For more information, please contact Dominic Singh at dominic@cmc-cvc.com.

METHOD OF PAYMENT

Cheque made payable to the Canadian Meat Council. Invoice will be issued once sponsorship approved.

☐ VISA ☐ Master Card ☐ AMEX ☐ Cheque ☐ Electronic Funds Transfer (EFT)

Cardholder Name:

Signature:

Credit Card Number:

Expiry (mm/yy):

Email address:

CVV:

Payments can be mailed to:

Canadian Meat Council

220 Avenue Laurier West, Suite 900

Ottawa, ON, K1P 5Z9