

SPONSORSHIP OPPORTUNITIES

2025 CMC CONFERENCE & AGM **STRONGER TOGETHER**



CANADIAN MEAT COUNCIL
CONSEIL DES VIANDES DU CANADA

MAY 29–30, 2025
7:00 AM TO 5:00 PM
CONFERENCE & RECEPTION
CALGARY, ALBERTA



THE CANADIAN MEAT COUNCIL INVITES YOU TO SUPPORT THE CMC ANNUAL CONFERENCE & AGM

Become a Sponsor of the 2025 Annual Conference & AGM.

STRONGER TOGETHER

The Canadian Meat Council (CMC) Annual Conference is the industry's flagship event, bringing together Canadian meat processors, producers, government agencies, and international goods and service providers.

During the conference, participants will hear from thought-provoking speakers, take part in dynamic roundtable discussions, and engage in unrivalled networking opportunities while enjoying some of the most delicious food our industry has to offer.

Sponsorship packages are available across various levels to meet your budget and promotional needs –don't miss your chance to publicize your company to the over 200 anticipated conference attendees.

Join us at the Hotel Arts located at 119 12 Avenue SW, Calgary, Alberta.

REGISTRATION DEADLINE FOR ANNUAL CONFERENCE | May 15, 2025

REGISTRATION

Conference registration deadline for Members, Non-Members and Students is May 15, 2025.

Registration is available in two options: 1 day (conference only) or 2 days (Meat & Greet Reception plus conference). Registration cost is the same for either the 1-day or 2-day option. Please choose 1 ticket option when registering.

MEMBER REGISTRATION [HERE](#)

Registration Fee \$750

AGM + Meat & Greet: Calgary's Western Evening Reception (May 29) & CMC ANNUAL CONFERENCE (May 30)

MEMBERS please choose either the 1-Day Event or the 2-Day Event option when registering.

NON-MEMBER REGISTRATION [HERE](#)

Registration Fee \$850

Meat & Greet: Calgary's Western Evening Reception (May 29) & CMC ANNUAL CONFERENCE (May 30)

NON-MEMBERS please choose either the 1-Day Event or the 2-Day Event option when registering.

STUDENT REGISTRATION [HERE](#)

May 30 Annual Conference

7:00 AM – 5:00 PM

Registration Fee \$250

HOTEL BOOKING

CMC has reserved a room block at a discounted rate the Hotel Arts located at 119 12 Avenue SW in Calgary, Alberta. To take advantage of this special rate, ending April 28, 2025, please click [HERE](#).

FOR MORE INFORMATION

Please contact Stephanie Ramirez at ramirez@canadapork.ca

**2025 CMC
CONFERENCE
& AGM** STRONGER TOGETHER


CANADIAN MEAT COUNCIL
CONSEIL DES VIANDES DU CANADA

SPONSORSHIP OPTIONS

Deadline to submit your sponsorship form is **MAY 9, 2025**. For additional information, please contact Stephanie Ramirez at ramirez@canadapork.com

SPONSORSHIP OPTIONS

PLATINUM: \$6,000

ENJOY MORE THAN TWO DAYS OF SPONSORSHIP BENEFITS INCLUDING:

- Your company logo displayed during the CMC Annual General Meeting.
- Your company logo displayed at the bar during the Meat and Greet Reception.
- Your company logo displayed as a Platinum Sponsor in the Annual Conference registration area.
- The opportunity to provide a promotional item/document to delegates at the registration desk during the Annual Conference.
- Acknowledgement during the opening and closing of the Annual Conference.
- Platinum Sponsor recognition on the Canadian Meat Council website.
- Platinum Sponsor recognition on the Canadian Meat Council LinkedIn page (3 posts).
- Branding opportunity: your company logo displayed as a Platinum Sponsor will be featured on the table placemats during breakfast and lunch at the Annual Conference.
- One complimentary registration to the Annual Conference.
- One complimentary registration to the Meat & Greet.
- Platinum Sponsor logos will be displayed on the background banner during the Annual Conference Panel Discussion.
- The opportunity to ask a question during the panel discussion, highlighting the name of your member company.
- Post-conference recognition as a Platinum Sponsor in the CMC member e-blast communication.
- Post-conference recognition as Platinum Sponsor in the CMC monthly newsletter.
- You will receive a list of attendees one week before the conference.

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SPONSORSHIP OPTIONS

GOLD: \$4,000

- Your company logo displayed as a Gold Sponsor in the Annual Conference registration area.
- The opportunity to provide a promotional item/document to delegates at the registration desk during the Annual Conference.
- Acknowledgement during the opening and closing of the Annual Conference.
- Gold Sponsor recognition on the Canadian Meat Council website.
- Gold Sponsor recognition on the Canadian Meat Council LinkedIn page (3 posts).
- Branding opportunity: your company logo displayed as a Gold Sponsor will be featured on the table placemats during breakfast and lunch at the Annual Conference.
- Gold Sponsor logos will be displayed on the background banner during the Annual Conference Panel Discussion.
- Post-conference recognition as a Gold Sponsor in the CMC member e-blast communication.
- Post-conference recognition as Gold Sponsor in the CMC monthly newsletter.
- You will receive a list of attendees one week before the conference.

SILVER: \$3,000

- Acknowledgement during the opening and closing of the Annual Conference.
- Silver Sponsor recognition on the Canadian Meat Council website.
- Silver Sponsor recognition on the Canadian Meat Council LinkedIn page (2 posts).
- Branding opportunity: your company logo displayed as a Silver Sponsor featured on the table placemats during breakfast and lunch at the Annual Conference.
- You will receive list of attendees one week before the conference.

BRONZE: \$2,000

- Acknowledgement during the opening and closing of the Annual Conference.
- Bronze Sponsor recognition on the Canadian Meat Council website.
- Bronze Sponsor recognition on the Canadian Meat Council LinkedIn page (2 posts).
- You will receive list of attendees one week before conference.

SUPPORTER: \$1,000

- Acknowledgement during the opening and closing of the Annual Conference.
- You will receive list of attendees one week before conference.

