

## EXHIBITOR / SPONSOR INFORMATION



The Canadian Meat Council & Canadian Poultry and Egg Processors Council are seeking PARTNERS to add value to the attendee experience at the 2019 Technical Symposium.

This year's theme surrounds advancements in *food safety in the supply chain* and successful partners should be able to demonstrate value on that topic from the stand point of knowledge, products or services to the attendees.

### ATTENDEE PROFILE

- ✓ Industries: meat, poultry or egg processing, food services, food retail, academia, agencies, government & associations.
- ✓ Job Profile: food safety / quality assurance / plant managers, regulatory affairs directors, veterinarians, researchers and producer association executives.

### TECHNICAL SYMPOSIUM ASSETS

- ✓ Specificity: 125 specialized attendees looking to learn and connect with industry.
- ✓ Focused Access: Limited availability to present & showcase to the attendees.
- ✓ Promotional Partnership: brands are featured within event promotion and official communications to established members of the industry.

“The people attending this event are not only the most influent persons in the meat industry but they are also very kind and open for discussion, regardless of their competitors as food safety in Canada is a national affair, not only a one person concern.”

*Gervais Côté, Strategic Accounts – Past Exhibitor*



**\*\* Partner Application Forms are reviewed and approved on a first come, first served basis for allocation of space and schedule.**

# EXHIBITOR / SPONSOR REGISTRATION FORM

Representative #1 - First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_

E-mail #1: \_\_\_\_\_

Representative #2 (Gold only) - First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

E-mail #2: \_\_\_\_\_

**October 10<sup>th</sup> - 8:30 am - 5 pm & Reception 5-7 pm**  
**October 11<sup>th</sup> - 8 am - 12 pm**

**EXHIBITOR/SPONSOR** All levels include meals, evening reception, dedicated exhibitor showcase on October 10, from 7 am to 7 pm, publicity while promoting and during the event.

Gold Exhibitors:

Name of Presenter: \_\_\_\_\_

Presentation Title: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CMC/CPEPC/NAMI  
Member Rate**      **Non-Member  
Rate**

**GOLD EXHIBITOR**

(Includes booth space, 15-min. talk,  
registration for two exhibitors)

\$2,450       \$2,800

**EXHIBITOR**

(Includes booth space &  
registration for one exhibitor)

\$1,550       \$1,700

**SPONSORSHIP**

**GOLD SPONSOR** (2 registrations & additional promotion)       \$2,500

**SPONSOR** (1 registration & additional promotion)       \$1,500

**PAYMENT** All fees payable in Canadian currency. Payment must accompany form.

Sponsor/Exhibitor fees      \$ \_\_\_\_\_

13% HST (on Exhibitor fee only) + \$ \_\_\_\_\_  
(CMC HST #: R106863244)

**TOTAL :**      = \$ \_\_\_\_\_

**Method of payment:**

AMEX     Visa     MasterCard     Cheque (payable to: Canadian Meat Council)

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. (mm/yy): \_\_\_\_\_

**CANCELLATION POLICY:** Deadline for refund, subject to 20% administration fee, with written notification if received by **September 30, 2019**. Attendee substitutions may be made at any time. Refunds will be processed following the Symposium.

**HOTEL:** Here is the link <https://www.marriott.com/event-reservations/reservation-link.mi?id=1563888319645&key=GRP&app=resvlink> or call Reservation's Center at 1 888 627 7092 and give either your group name or the group code 'CA2850' by Sept. 17, 2019.

Send payment & form by e-mail: [jorge@cmc-cvc.com](mailto:jorge@cmc-cvc.com); fax: (613)729-4997.