



## 9<sup>th</sup> TECHNICAL SYMPOSIUM

2017

# THE EVOLUTION OF THE MEAT & POULTRY SUPPLY CHAIN: FROM FARM TO FORK

SEPTEMBER 28-29 | SHERATON GATEWAY HOTEL | TORONTO AIRPORT



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# AGENDA

**Thursday, September 28, 2017**

**7:30 – 8:30 am Registration, Coffee & Muffins**

**8:30 am**      **Welcome Address**  
*Canadian Meat Council*  
*Canadian Poultry and Egg Processors Council*

**8:40 am**      **What's next for the care and handling of farm food animals with the updated Canadian Codes of practices (all species)?**  
*Jackie Wepruk, General Manager, National Farm Animal Care Council*

**9:15 am**      **Exhibitor 1 – Sani-Marc**  
*Uncovering the Mystery of Carcass Wash with Peracetic acid (PAA).*



**9:30 am**      **Genomic application on the meat and poultry industry**  
*Dr. Cindy Bell, Genome Canada.*

**10:05 - 10:25 am Coffee Break**

**10:25 am**      **Responding to Today, Building for Future**  
*Dr. Richard Arsenault, Executive Director, Domestic Food Safety Systems & Meat Hygiene Directorate, CFIA*

**10:55 am**      **Exhibitor 2 – Datahex**  
*Paperless HACCP + GFSI*

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**11:10 am**      **Modern Regulatory Toolkit – Update -- Proposed Safe Food for Canadians Regulations**  
*Dr. Richard Arsenault, Executive Director, Domestic Food Safety Systems & Meat Hygiene Directorate, CFIA*

**12:05 - 1:05 pm Lunch**

**1:05 pm**      **Integrated Risk Management**  
**Building for the Future: The Establishment-based Risk Assessment model design and implementation**  
*Romina Zanabria, Food Safety Specialist, CFIA*

**1:40 pm**      **Exhibitor 3 - Packers Sanitation Services**  
*Best Practices in Sanitation*



**1:55 pm**      **Top Reasons for Regulatory Non-Compliance**  
*Dr. Jagvinder Dhanda, Senior Director, National Inspection Division, CFIA*

**2:55 pm – 3:15 pm Coffee Break**

**3:15 pm** **CFIA Digital-First Tools and Services**  
**Overview of “My CFIA” and open panel for questions (Licenses, Permits, Registrations, Authorizations, Export Certificates)**  
*Nicole Bouchard-Steeves, Executive Director, Operations Modernization Project Office, CFIA*

**4:15 pm** **Exhibitor 4 – P&P Optica**  
**Foreign object detection in the meat industry**



**4:30 pm** **CFIA Digital-First Tools and Services**  
**“Ask CFIA”- What that means for the meat industry?**  
*Nicole Bouchard-Steeves, Executive Director, Operations Modernization Project Office, CFIA*

**5:00 - 7:00 pm Wine, Cheese & Meat Reception, Alpine Foyer – Exhibitors showcase and price drawing**

**Friday, September 29, 2017**

**7:30 - 8:25 am Continental Breakfast**

**8:25 am** **Surveillance at retail of meat and poultry products**  
*Frank Pollari, Food-borne Disease and AMR Surveillance Division, Public Health Agency of Canada*

**9:00 am** **Exhibitor 5 –**

**9:15 am** **Proposed Front-of-Package labelling - Healthy Eating Strategy**  
*William Yan, Ph.D., Director, Bureau of Nutritional Sciences, Health Canada*

**9:50 to 10:10 am** **Coffee Break**

**10:10 am** **The Modern Consumer, what they know and expect from the food supply**  
*Crystal MacKay, President, Canadian Centre for Food Integrity.*

**10:50 am** **Exhibitor 6 – Biomérieux**



**11:05 am** **The North American Meat Communication Campaign – Overview**  
*Mary Ann Binnie, Nutrition Consultant, Canadian Meat Council*

**11:30 am** **The New Face of the Canadian Partnership for Consumer Food Safety Education**  
*Lisa Kennedy, Food Safety Coordinator, Canadian Partnership for Consumer Food Safety Education*

**12:00 pm** **Evaluation Form - Grand Prize Draw**